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**CITY LIMITS SUBARU IS PARTNERING WITH UNFORGETTABLE FAMILIES AND FRIENDS TO PROVIDE COMFORT, HOPE, AND CONFIDENCE TO CHILDREN IN URGENT NEED.**

Buda, TX January 15, 2024 – Imagine having to go without a coat, shoes, or even socks. For millions of children and adults experiencing homelessness and other urgent need situations across the country and even here in Buda, Kyle, and Central Texas, this can be a harsh reality.

Helping others is the key to a strong community which is why City Limits Subaru believes in helping to support individuals and families in urgent need. This year, during Subaru Loves to Help® month, we are joining Subaru and retailers nationwide in partnering with Operation Warm, a national nonprofit focused on connecting children with the resources they need to thrive. This partnership will amplify our continued support for those who need it most.

On Thursday, January 25th, City Limits Subaru will host a gifting event along with Kyle-based nonprofit, Unforgettable Families and Friends, to provide children in urgent need with brand-new coats, shoes, and socks.

These essential items not only help keep children protected, warm, and dry, they can have a significant impact on a child's mental and emotional well-being. These items can mean the difference between going to school or not and between participating in activities or sitting out. No child should ever have to face these circumstances.

Through this partnership and other historical Subaru Loves to Help efforts, Subaru and our retailers will have helped more than 750,000 children and adults in urgent need so far. This initiative is part of the Subaru Love Promise, our commitment to improving lives in the communities where we live and work. And it's just one of the reasons why City Limits Subaru is more than a car dealer and Subaru is More Than a Car Company®

To learn more about how City Limits Subaru is supporting children in urgent need situations, visit [CityLimitsSubaru.com](http://CityLimitsSubaru.com) or [Subaru.com/help](http://Subaru.com/help) #SubaruLovestoHelp.

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